CHRISTIAN AUTHORS

Showcase

QUEENSLAND

Steps to Publishing

STEPS *to Publishing*

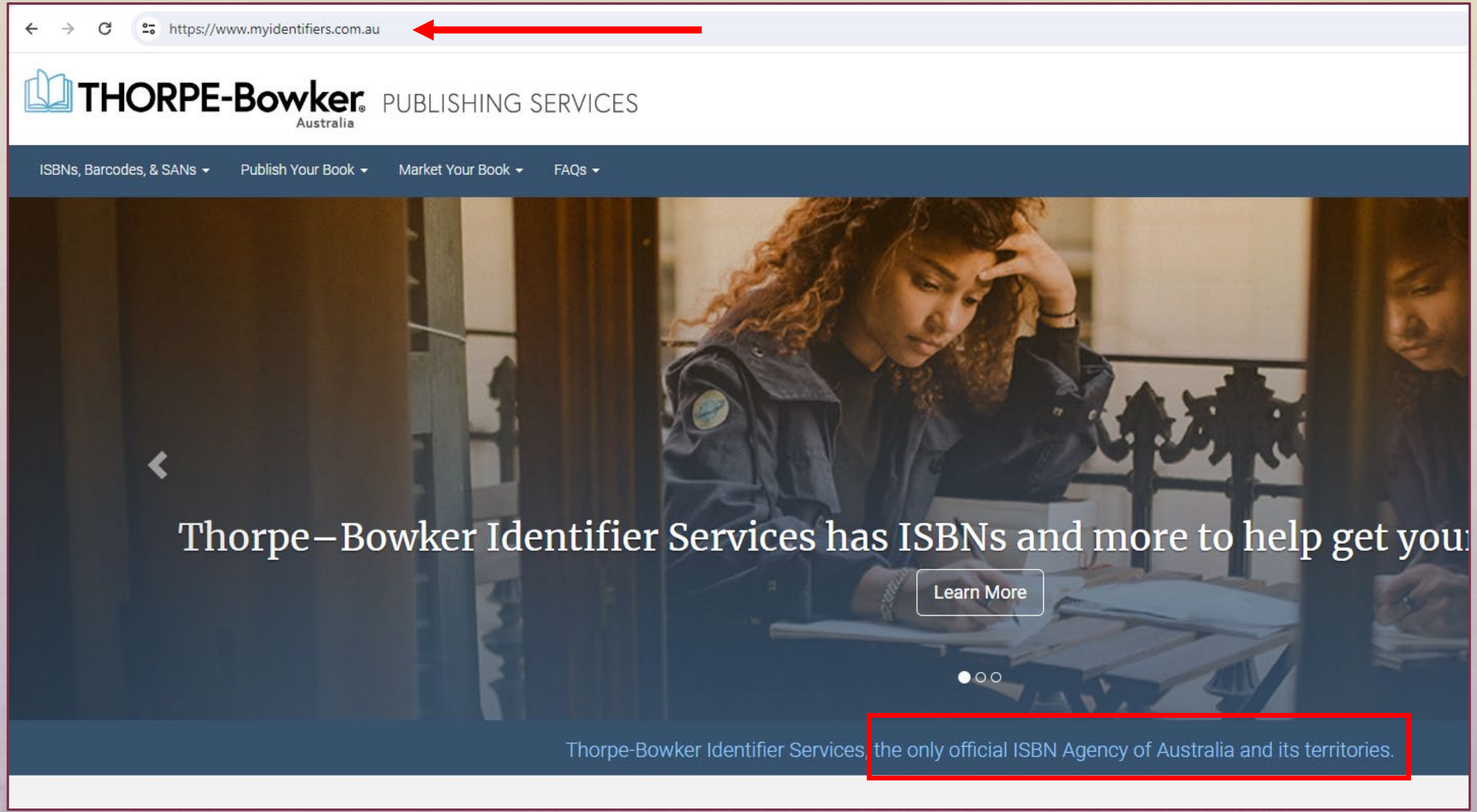
1. Complete your work
2. Cover design
3. Typesetting
4. **ISBN**
5. **Publishing with IngramSpark**

} *Today's focus*

ISBNs

through Thorpe-Bowker

https://www.myidentifiers.com.au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THORPE-Bowker
Australia
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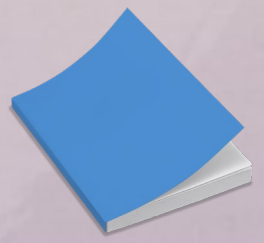
ISBNs, Barcodes, & SANs
Publish Your Book
Market Your Book
FAQs
Thorpe–Bowker Identifier Services has ISBNs and more to help get you
Learn More
Thorpe-Bowker Identifier Services, the only official ISBN Agency of Australia and its territories.

ISBN

International Standard Book Number

- Create an account at Thorpe-Bowker
- Each VERSION needs its own ISBN



- Cheaper in 10-packs

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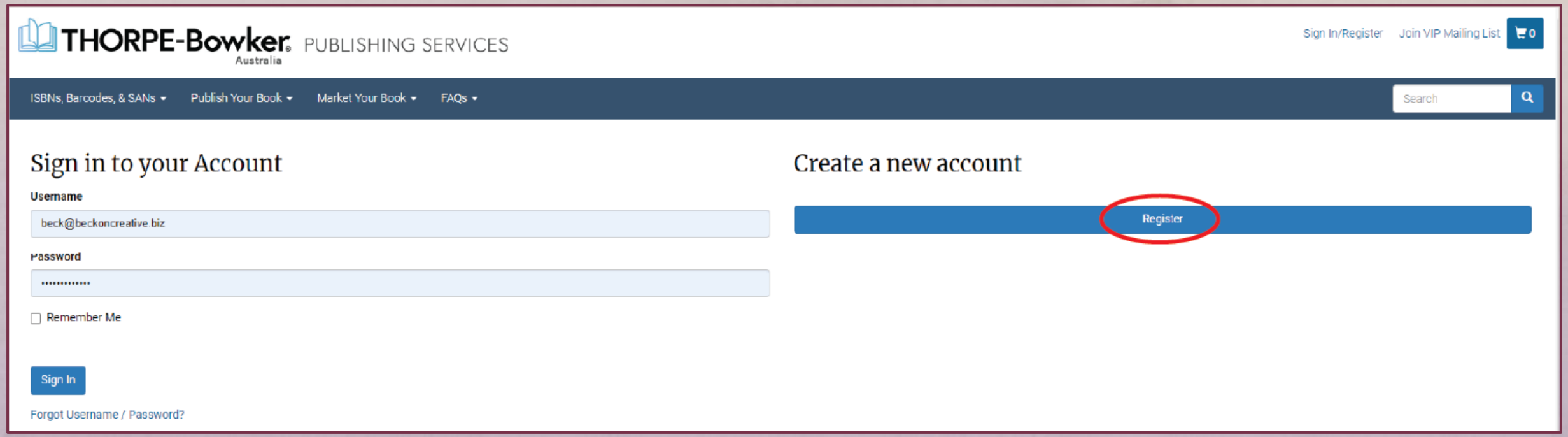
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ISBNs, Barcodes, & SANs | Publish Your Book | Market Your Book | FAQs

Please choose one:

If you already have a login and password please login using the link in the top right corner of the page
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If you have purchased ISBNs from **this website** or **Thorpe-Bowker** directly, please click on the button below.

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Note: If you have not previously purchased ISBNs from Thorpe-Bowker, a one-time New Publisher setup fee of $55 (inc. GST) will be added to your cart at checkout. This is to cover the set-up of your New Publisher account, including the verifying, editing and confirming of details submitted, and to link your publisher details to all the appropriate Bowker products for maximum exposure.

Organization Type*

Self-Publisher

Company Name*

This name will appear as the publisher of your ISBN(s). **Amazon (KDP) refers to this item as your "*imprint*."** Personal name may be used.

Website

☐ My company information differs from my personal information

☐ *I have read and accept the ISBN Terms of Use, Statement of Use, and the Privacy Policy

◯ Yes ◯ No I want to receive communications from Thorpe-Bowker including Newsletter, alerts, updates, promotions, and p

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- Buy an EAN Barcode
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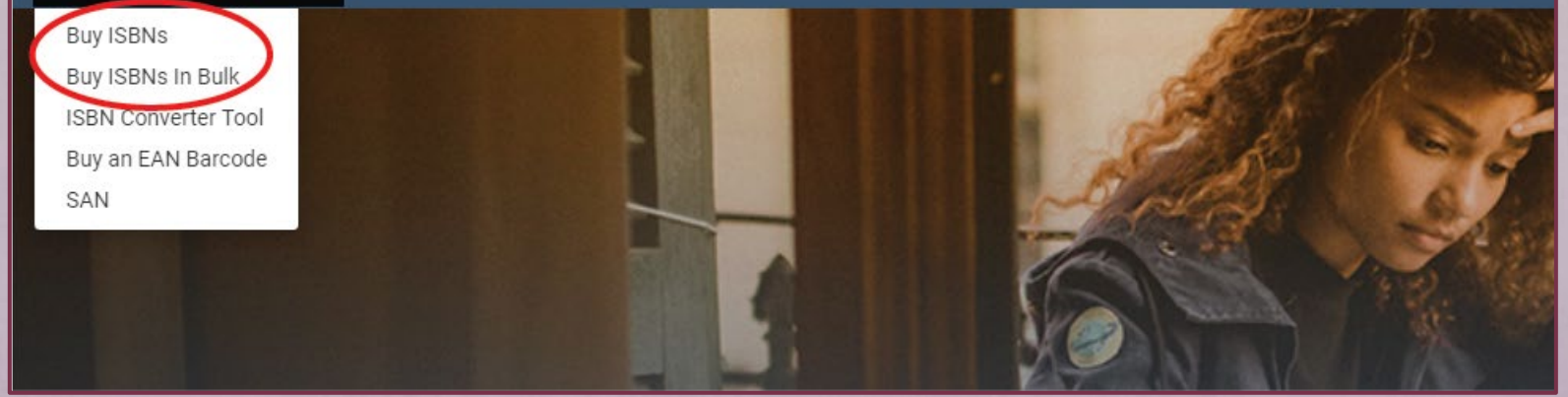

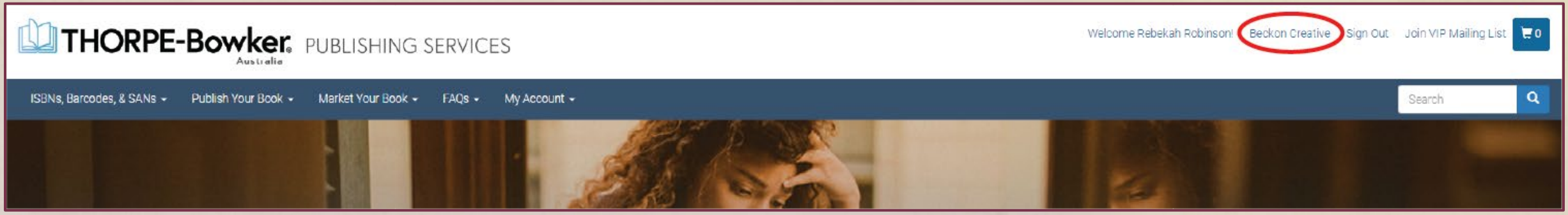
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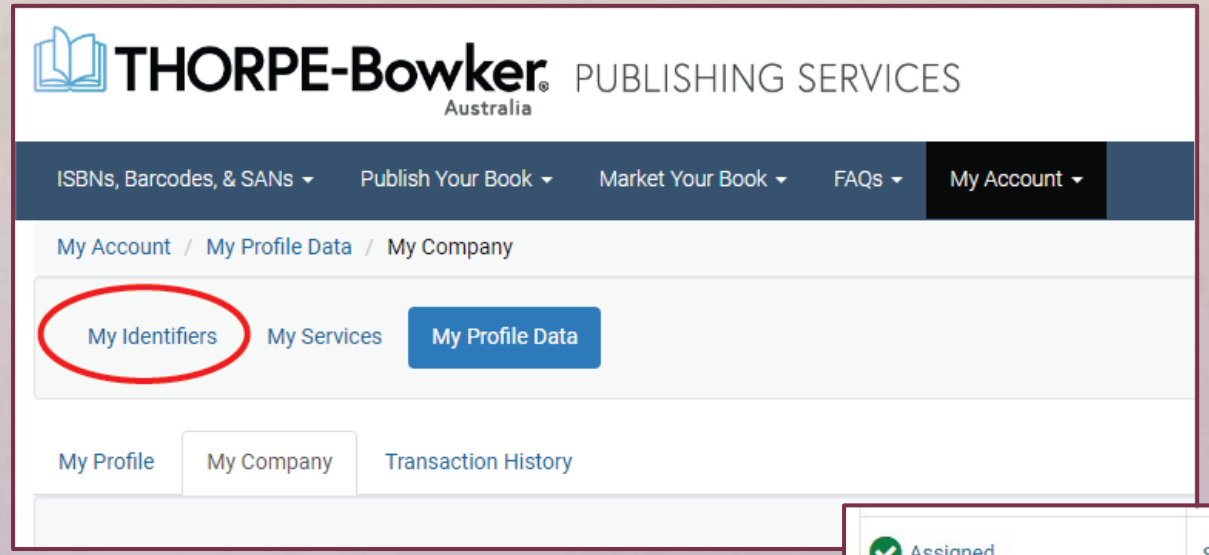
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My Profile
My Company
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ISBNs

Assign Your Book's Title Data

ISBN: 978-0-6456090-3-5

Title Information

Book Title * Help

If you need to enter **Volume or Edition** information, click here to use the Advanced form.

Subtitle Help

Describe your book *(0 of 350 words)* Help

No HTML mark-up

Medium & Format

Medium* Help **Format*** Help

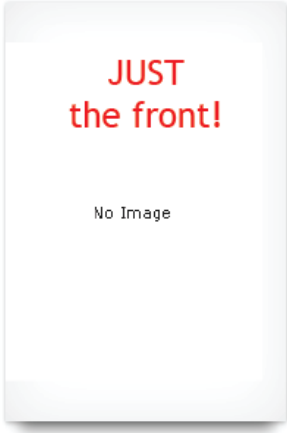
If you need more detailed **Medium & Format** selections, click here to use the Advanced form.

Subjects & Genres

First Genre* Help **Second Genre** Help

Book Cover Image

- File Type: JPG only
- Minimum File Size: 4KB
- Maximum File Size: 5MB



Choose file No file chosen

Upload/Change Cover Image

Sales & Pricing

AUSTRALIA

These details can be amended later

Publisher Help

Beckon Creative

Publication Date * Help

MONTH | DAY | YEAR

Title Status * Help

Forthcoming

Target Audience * Help

Trade when not specific

Book Price * Help

- (•) **Set Dollar Amount**
- ( ) **Write for Info (No set price or free)**

$ retail

* *Indicates required field*

Submit

TIPS...

- Takes at least an hour
- Screenshot or copy all entered data into a Notepad file —your Ingram info will need to match exactly
- Subjects & genres: keep pressing ▼ on each level to really narrow it down
- You can SAVE and then finish/change details later (ensure Ingram records still match)

PUBLISHING

with IngramSpark

https://www.ingramspark.com

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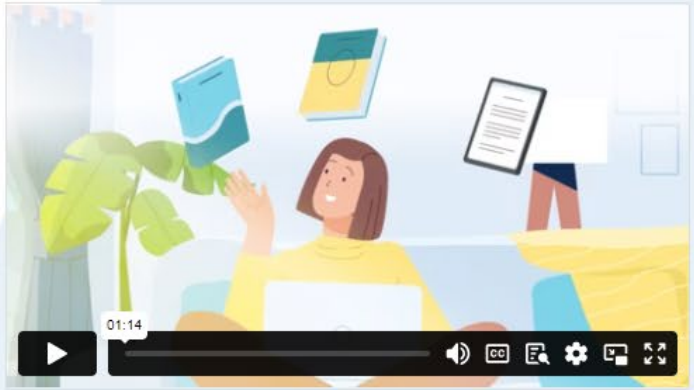
If you're looking to publish quality print books and ebooks, you've come to the right place! We also offer global book distribution and free resources to help you self-publish successfully. Once you write and format your book, we make it possible to share it with the world.



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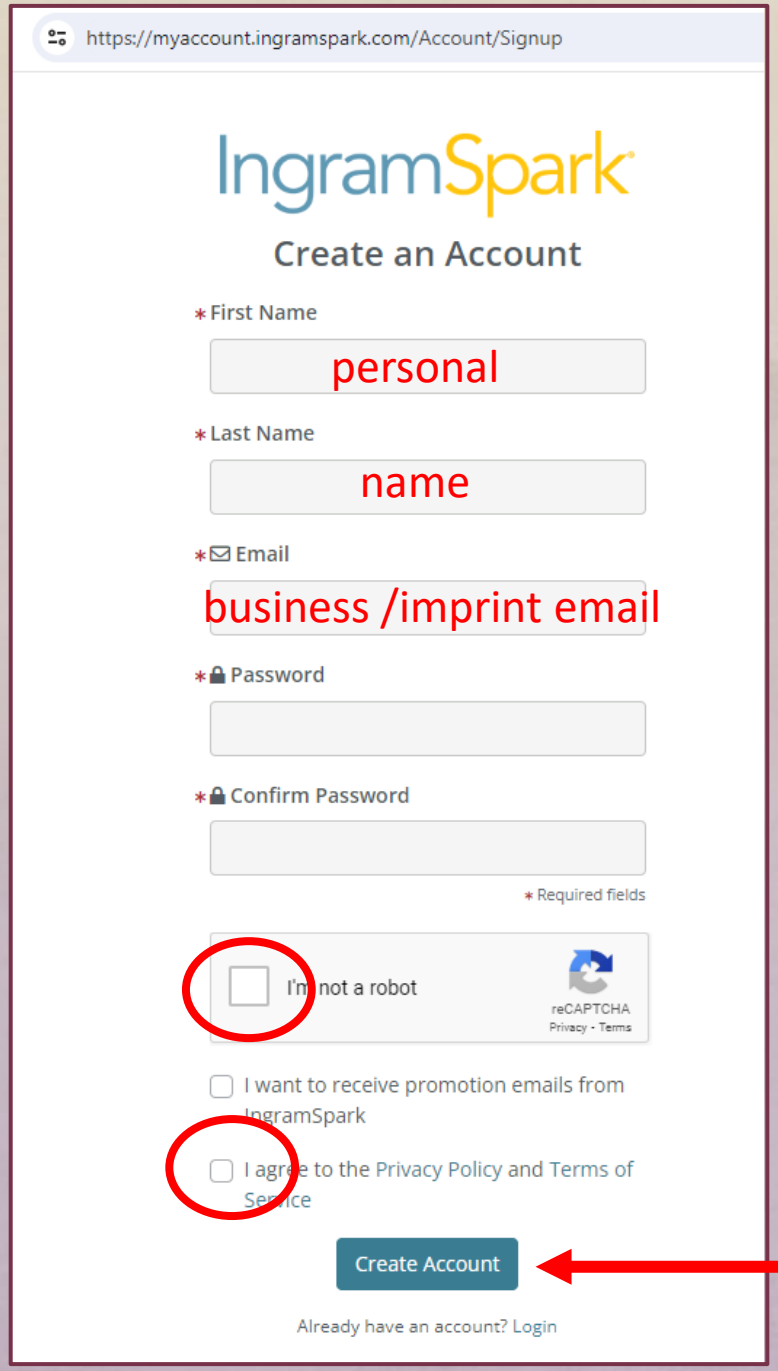
I Want To...

Publish a Book

Congratulations! Let's start with what it costs, what you need, and what we offer.

Get Started



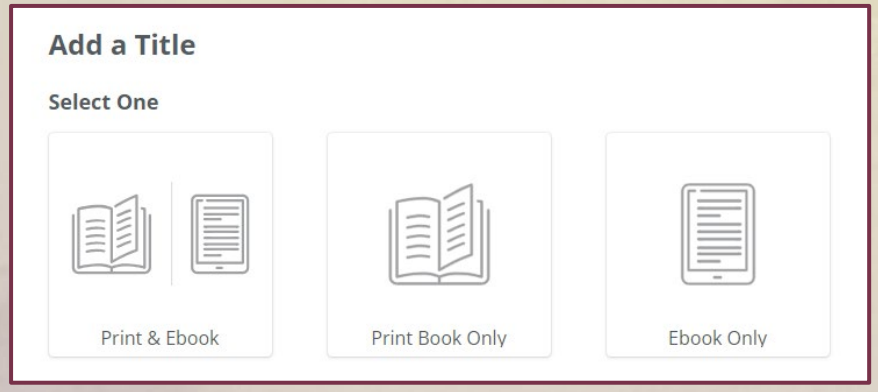
(as business/imprint owner)

PREREQUISITES *to Publishing*

Quality
+
Consistency

- Book cover design
- Typesetting & layout
- Book format
- Author information
- Book information

Physical or Digital?



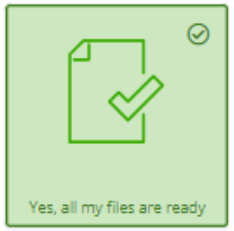
- IngramSpark distributes your **physical book**
- Can also distribute **epub digital versions** (involves commission and price locking)
- To retain price control of both, typeset simultaneously –OR–
- IngramSpark can also digitise the book for you (price per page)
- Amazon/Kindle will only take **reflowable** (epub)
- Apple Books, Kobo, Calibre will also take **fixed layout** (flepub)
- You can always add an ebook at a later date

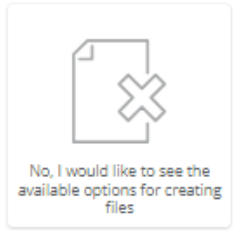
Add a Title

Physical and Digital Books

Select One

Do you have files ready to upload?





Great! That means you have the following properly-formatted files (please check each box below):

- * Print jacket and/or cover (spread including front, spine, and back cover)(.pdf)
- * Print interior (.pdf)
- * Ebook cover (.jpg)
- * Ebook interior (.epub)

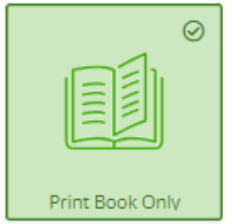
If you are unsure if your files are properly formatted, please reference our file creation guide for print files or EPUB guidelines for ebook files. If you do n
files you may use the IngramSpark book-building tool to create both a cover and interior file (single part file creation is currently not available) by choosi
see the available options for creating files" or you can continue by choosing *"No, but I will enter my title information and submit files later"*. You may proceed
information, but will need all required files to complete the file upload process.

What would you like to do?

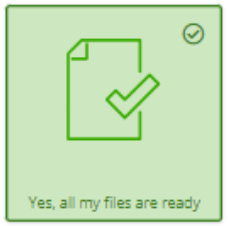
Add a Title

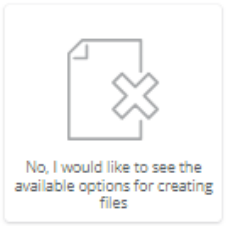
Physical Books only

Select One



Do you have files ready to upload?





Great! That means you have the following properly-formatted files (please check each box below):

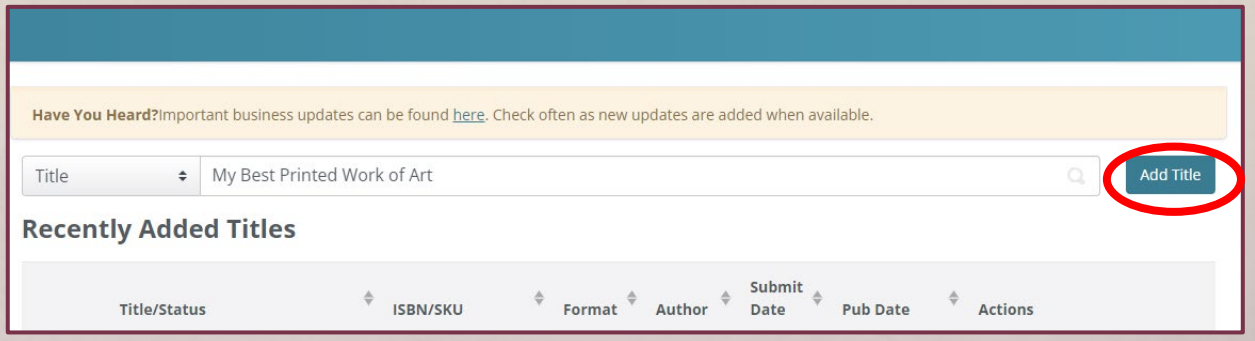
- * Print jacket and/or cover (spread including front, spine, and back cover)(.pdf)
- * Print interior (.pdf)

If you are unsure if your files are properly formatted, please reference our file creation guide for print files or EPUB guidelines for ebook files. If you do not have the required files you may use the IngramSpark book-building tool to create both a cover and interior file (single part file creation is currently not available) by choosing *"No, I would like to see the available options for creating files"* or you can continue by choosing *"No, but I will enter my title information and submit files later"*. You may proceed to add book information, but will need all required files to complete the file upload process.

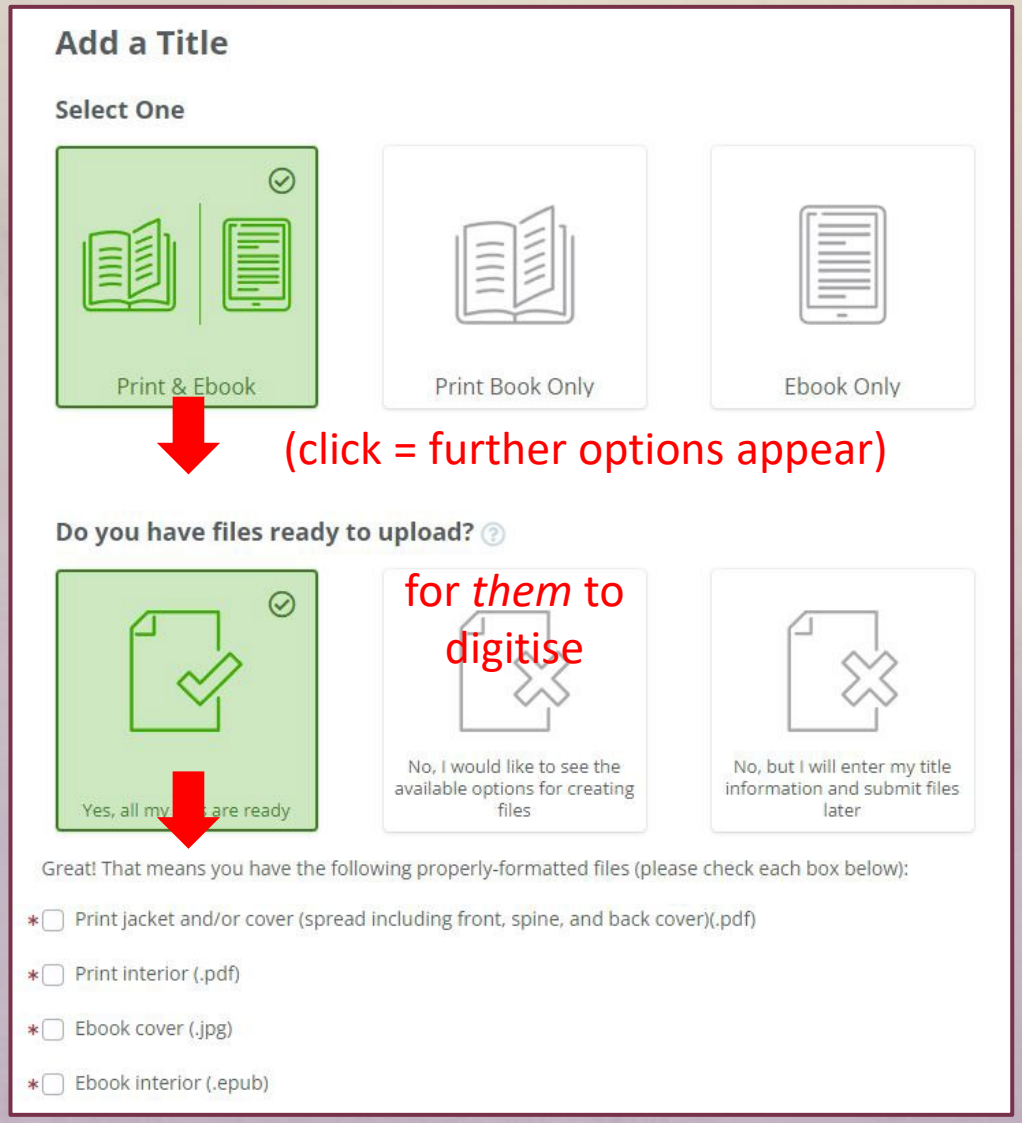
What would you like to do?

Continue

TITLE INFO *Part 1*



- Upload a title
- Select your options
- Click **Print, distribute and sell book.**



TITLE INFO *Part 2*

- Use the information you gave Thorpe-Bowker to fill in fields
- Contributor = author/s, illustrator, perhaps editor
- You can SAVE and complete later as details emerge
- All fields marked * are compulsory
- Make your on-sale date the same as publication date
- Pay attention to keywords!

TITLE INFO *Part 3*

Find 1–3 Subjects:

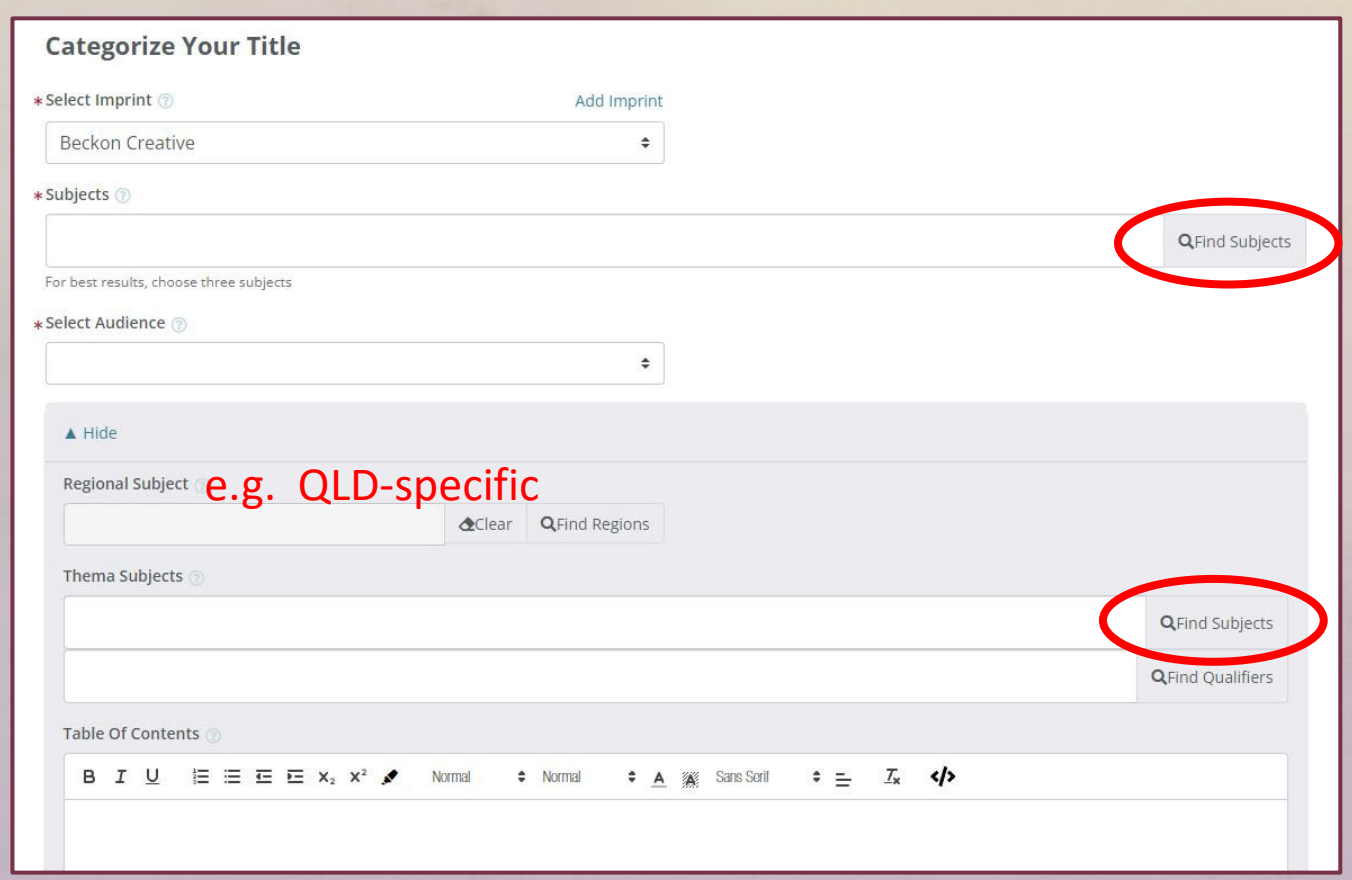
Similar to assigning a Dewey Decimal Number.

This will produce a drop-down list.

Each of the little triangles ▼ has its own drop-down list.

Lists are NOT alphabetical.

After each selection, click **Add Subjects**.



Pricing Tips

1. Decide on profit margin ($1-3 per book)
2. Enter a price in the Australia box (sans GST), and adjust until compensation = your desired profit ≠ unreasonable RRP
3. Go to **xe.com** and calculate equivalent prices for other countries (Global Connect = same as USA)
4. Always 55%
5. Always NO

Your book *will* be dearer than trad.

Print Pricing Edit

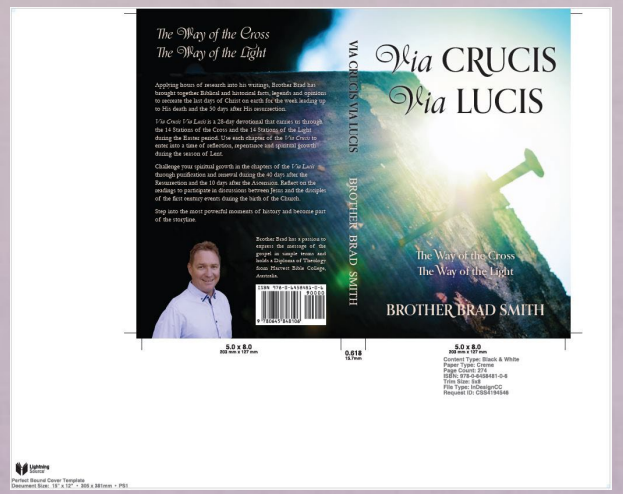
Market	Retail Price	Discount	Return	Compensation
United States	$ 11.99	55%	No	$ 2.18
United Kingdom	£ 9.99	55%	No	£ 1.67
European Union	€ 10.99	55%	No	€ 1.63
Canada	$ 16.99	55%	No	
Australia	$ 18.00	55%	No	$ 1.93
Global Connect	$ 11.99	55%	No	$ 2.18

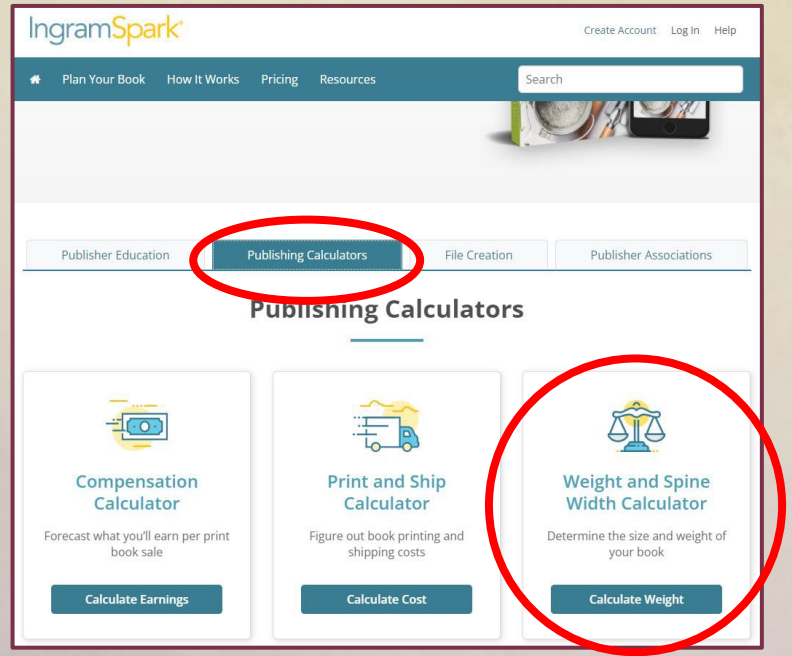
(Canada always blank)

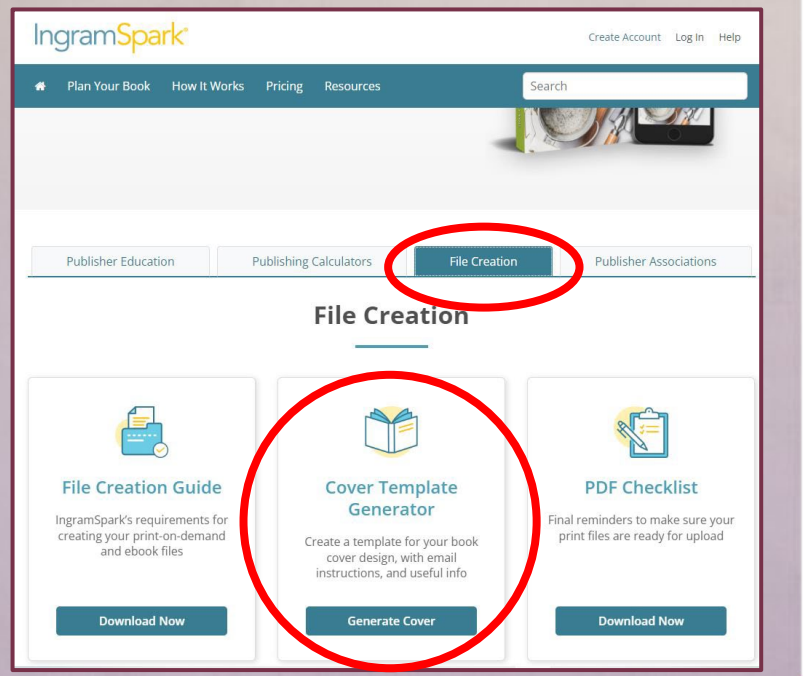
CALCULATIONS

https://www.ingramspark.com/resources/tools

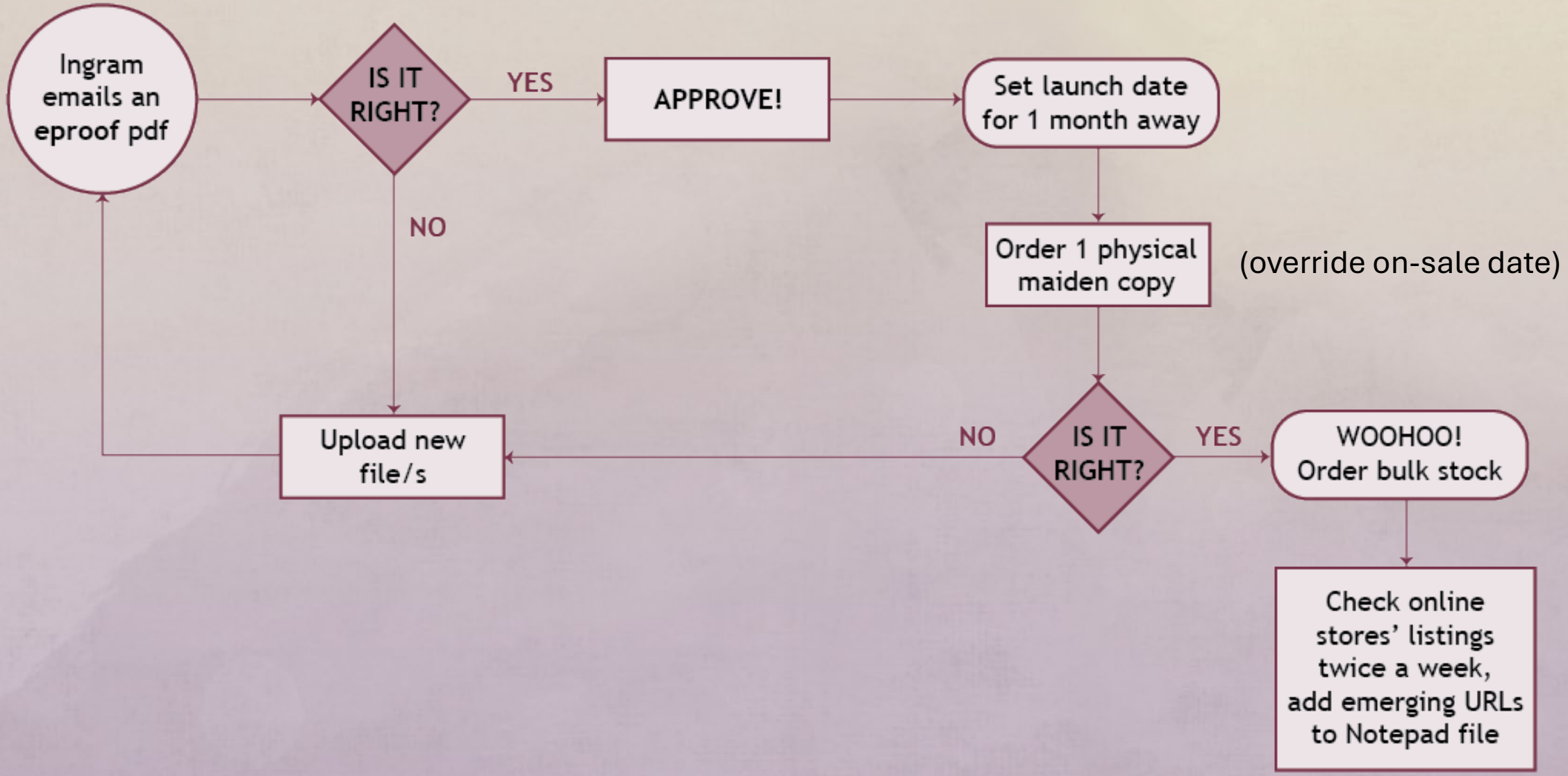
- You can amend your files and reupload them for free, for 60 days.
  After that: $25 USD per file.
- Use the calculator to find out weight and thickness.
- Cover art: create on an Ingram template.
  Barcode is included.
  The entire template is exported as pdf and uploaded whole.







WHAT HAPPENS *Next*



Questions?

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